

# WRITTEN SPEECH level 2 – DAP TOOL

## Developing and Assessing Product Tool (DAP Tool)

CONTENT	<ul style="list-style-type: none"> <li>Content is accurate.</li> <li>Content has depth and complexity of thought.</li> <li>Content is organized.</li> </ul>	<p>0 1 2 3 4 5 6</p> <p>0 1 2 3 4 5 6</p>
PRESENTATION		
STRUCTURE	<ul style="list-style-type: none"> <li>Title enhances the speech. The attention getter clearly gains the audience's interest. The main idea is clear and well developed. Strong transitions between main points link to the purpose. The speech is logical in its organization. The conclusion pulls together all aspects and clearly links to the main idea.</li> </ul>	0 1 2 3 4 5 6
ELABORATION AND SUPPORT	<ul style="list-style-type: none"> <li>Each idea is fully developed and relates back to the purpose. A strong balance of general ideas and specific details creates a fluid discussion. Quotes or other references, if used, fully elaborate on or support the main points and is smoothly incorporated.</li> </ul>	0 1 2 3 4 5 6
STYLE	<ul style="list-style-type: none"> <li>The purposeful use of varied syntax aids in the reader's understanding. Precise diction appeals to the audience and supports the purpose. Tone is consistent to purpose. Voice clearly stems from diction, syntax, and figurative language.</li> </ul>	0 1 2 3 4 5 6
SURFACE ERRORS	<ul style="list-style-type: none"> <li>The speech is free from punctuation, usage, capitalization, and spelling errors. Outside sources, if used, are cited correctly.</li> </ul>	0 1 2 3 4 5 6
CREATIVITY	<ul style="list-style-type: none"> <li>Individual insight is expressed in relation to the content.</li> <li>Individual spark is expressed in relation to the presentation.</li> </ul>	0 1 2 3 4 5 6
REFLECTION	<ul style="list-style-type: none"> <li>Reflection on the learning of the content through product development is apparent.</li> <li>Reflection on what the student learned about self as a learner is apparent.</li> </ul>	<p>0 1 2 3 4 5 6</p> <p>0 1 2 3 4 5 6</p>

Comments: \_\_\_\_\_

### Meaning of Scale:

- 6 –PROFESSIONAL LEVEL: level expected from a professional in the content area
- 5 –ADVANCED LEVEL: level exceeds expectations of the standard
- 4 –PROFICIENT LEVEL: level expected for meeting the standard
- 3 –PROGRESSING LEVEL: level demonstrates movement toward the standard
- 2 –NOVICE LEVEL: level demonstrates initial awareness and knowledge of standard
- 1 –NON-PERFORMING LEVEL: level indicates no effort made to meet standard
- 0 –NON-PARTICIPATING LEVEL: level indicates nothing turned in