

WRITTEN SPEECH level 1 – DAP TOOL

Developing and Assessing Product Tool (DAP Tool)

CONTENT	<ul style="list-style-type: none"> Is the content correct and complete? 	0 1 2 3 4 5 6
	<ul style="list-style-type: none"> Has the content been thought about in a way that goes beyond a surface understanding? 	0 1 2 3 4 5 6
	<ul style="list-style-type: none"> Is the content put together in such a way that people understand it? 	0 1 2 3 4 5 6
PRESENTATION STRUCTURE	<ul style="list-style-type: none"> Does the title link to the main idea? Is there an effective attention getter used? Is the main idea clear from the beginning? Is the speech logical in its organization? Does it naturally flow from one point to another? Does the speech come to a close and link back to the main idea? 	0 1 2 3 4 5 6
	<ul style="list-style-type: none"> Is there enough detail to support the ideas? Does all information relate to the main idea? Are ideas fully explained and supported? Is there a balance of general ideas with specific details? If quotes or other references are used, has it been used carefully and appropriately? 	0 1 2 3 4 5 6
	<ul style="list-style-type: none"> Is the speech developed for the expected audience and purpose? Are appropriate words used? Are the sentences varied in structure? Is a suitable tone used? Is figurative language used in an effective way? 	0 1 2 3 4 5 6
	<ul style="list-style-type: none"> Is the speech free from usage, punctuation, capitalization, and spelling errors? If outside sources are used, are they cited correctly? 	0 1 2 3 4 5 6
CREATIVITY	<ul style="list-style-type: none"> Is the content seen in a new way? 	0 1 2 3 4 5 6
	<ul style="list-style-type: none"> Is the presentation done in a new way? 	0 1 2 3 4 5 6
REFLECTION	<ul style="list-style-type: none"> What did you learn about the content as you completed this product? 	0 1 2 3 4 5 6
	<ul style="list-style-type: none"> What did you learn about yourself as a learner by creating this product? 	0 1 2 3 4 5 6

Comments: _____

Meaning of Scale:

- 6 –PROFESSIONAL LEVEL: level expected from a professional in the content area
- 5 –ADVANCED LEVEL: level exceeds expectations of the standard
- 4 –PROFICIENT LEVEL: level expected for meeting the standard
- 3 –PROGRESSING LEVEL: level demonstrates movement toward the standard
- 2 –NOVICE LEVEL: level demonstrates initial awareness and knowledge of standard
- 1 –NON-PERFORMING LEVEL: level indicates no effort made to meet standard
- 0 –NON-PARTICIPATING LEVEL: level indicates nothing turned in